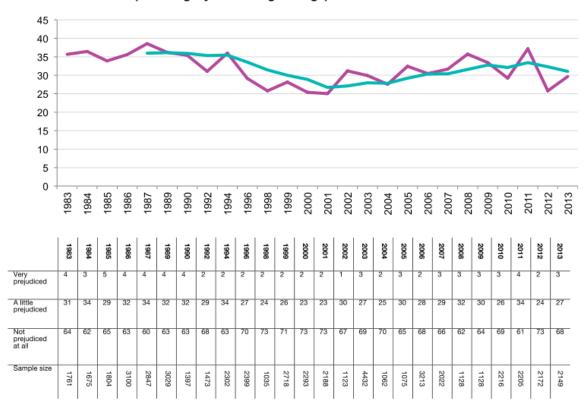
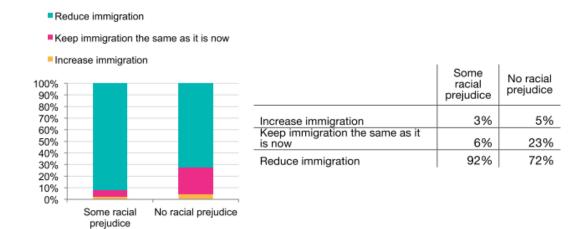
## 30 years of British Social Attitudes self-reported racial prejudice data

The National Centre for Social Research's recent report on racial prejudice shows an increase in self-reported racial prejudices across the UK.

Would you describe yourself as very prejudiced/a little prejudiced against people of other races? 1983-2013 (including 5 year moving average)



## Link between racial prejudice and immigration



The National Centre for Social Research has also recently released their British Social Attitudes survey that they have been producing for 30 years. Here are some of the findings that show the importance of our work and why we need to continue to educate young people about racism in all its forms.

## **Becoming British?**

The threshold to being considered 'British' has got higher over time. Most people see Britishness as determined by a mix of factors, some which can be acquired over time and others which are largely determined early on in life.

Almost everyone (95%) thinks that to be 'truly British' you have to speak English, up from 85% in 1995. 77% think a person has to have lived in Britain for most of his or her life, up from 71% in 1995.



## Deep divides in public opinion

A large majority in Britain would like to see immigration levels reduced, but this figure masks considerable diversity of opinion about the impact that it has had on Britain's economy and culture.



31% think that immigration has been good for Britain's economy and 47% think it has been bad. 20% think it has been neither good nor bad.

The most economically advantaged are far more positive than average about immigration. 60% of graduates think immigration has benefited Britain economically, compared with 17% of those with no qualifications.